

Dear _____,

I see that you are encouraging speculative work through a “design a
_____ contest.”

Are you aware how damaging these types of contests are to the graphic design industry?

I highly recommend contacting International Council of Graphic Design Associations, AIGA, GAG, Society of Graphic Designers of Canada or any other professional graphic design association/organization about what is acceptable for a design contest.

Ask yourself, would you offer a spec contest for legal advice, tax services, computer services, building repair, or any other professional service? No, you wouldn't. Because their time has value.

Please consider a different route to promote _____.

Regards,

Your Name