

Just think of the exposure you'll get when everybody sees your work!

you'll be rich!

design contest!

This is a great way to build your portfolio.

I don't do contracts.

I can almost guarantee that this will lead to some paid assignments.

...You know, just to be sure the the style of your work matches what we're looking for.

It's a perfect learning opportunity for students.

Don't worry,

We do a lot of business and can send you lots of work over this.

If we pick your design, we will pay you.

NO SPEC



Why don't you design something for us and we'll take a look and let you know how we like it?

I can trust

Can you sketch out some ideas before I commit to working with you?

What a great chance to showcase your talents!

But I don't think I should have to pay you until I see the finished product.

If we like your work, we'll refer all our clients to you.

Empty promises lead to empty pockets and empty dreams. Don't fall into the trap of spec work. It rarely ends well. Find out how you can protect yourself and the graphic design industry against the perils of spec work. Visit www.no-spec.com.

