



# **SPEC HURTS!**

**THE ONES YOU LOVE.**

# **NO**

**"SPEC WORK IS DEFINED AS  
PRODUCING A PIECE FOR A  
POTENTIAL CLIENT WITH NO  
GUARANTEE THAT YOUR  
WORK WILL BE CHOSEN  
AND/ OR PAID FOR."**

**SPEC IS BAD FOR BUSINESS!**

**FOR MORE INFORMATION GO TO:**

