It mercilessly preys upon unsuspecting designers, seducing them with half-truths of exposure and success. So sinister, it can virtually pounce from anywhere when one least expects it. And if you're not fortunate enough to escape from it's creativity-swindling clutches, it could leave you with paralyzing feelings of bitterness, lonliness and resentment.





## **UN**LIKE THE MONSTER UNDER THE BED

## THIS ONE IS REAL.



SpeC.